

AIM/PCCN PRIVACY POLICY

Our AIM/PCCN Privacy Policy is effective from April 2023

This privacy policy sets out how AIM and its Parent Carer Champion Network (PCCN) uses and protects any information that you give AIM/PCCN when you our website and/or services.

All information by which you can be identified when using this website or our services, will only be used in accordance with and in relation to this privacy statement.

We may collect the following information:

- company / contact name
- email address
- telephone number
- information relevant to a community project or initiative

What we do with the information we gather:

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- internal record keeping
- to improve our products and services
- to provide you with our products and services
- to provide you with information on our projects and services.

Security:

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online and offline. See our separate GDPR Policy April 2023.

Links to other websites:

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over what that other website does with your information. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites. Such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information:

You may choose to restrict the collection or use of your personal information in the following ways:

whenever you are asked to fill in a form online or offline please select the opt-in boxes for how you wish us to use your data

if you have previously agreed for us to use your personal information for direct marketing purposes, you may change your mind at any time by clicking unsubscribe in the footer of the email or by writing to or emailing us at <u>info@actionisleworthmothers.com</u>

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen/subscribe.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you free of charge please email us info@actionisleworthmothers.com

Cookies:

If cookies are used they will only be used to assist the purposes set out in this Privacy Policy however cookies will not be used if we deem them to be unnecessary. Please refer to our Cookie Policy for further information.

Cookie Policy

What are cookies?

Cookies are small pieces of text sent to your web browser by websites that you visit. A cookie file is stored in your web browser and allows us to recognise you and make your experience of using the site, easier and more convenient for you.

Why are cookies essential?

Most websites use cookies. Cookies enable users to navigate sites and where appropriate, allow us to tailor the content to fit with the needs of our users. If we didn't

have cookies in place, we wouldn't be able to guarantee that your experience is as we intend it to be.

None of the cookies we use are used to collect your personal information.

What types of cookies are there?

The length of time a cookie remains on your device very much depends on the type of cookie that has been used. We use 5 cookies on our site :

PHPSESSID

This cookie helps make your website experience as seamless as possible by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

If you disable these cookies you won't be able to preserve your user session across page requests.

_ga

Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

AIM/PCCN will not include your session within its statistical analysis so any improvements we make to the website in the future will only be based on the statistics gathered by those customers willing to let us register their unique ID

_gat

Prevents accurate google analytics from being captured on the website

_gid

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collect

Prevents accurate google analytics from being captured on the website

If you wish to restrict or block cookies, you can do this through your browser settings. You may also visit <u>www.aboutcookies.org</u> to learn more about managing your cookies.

Website Terms and Conditions

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You may not alter this website in any way or post onto or transmit to this website any material containing software viruses or files which may damage or disrupt the good working order of computer or telecommunications equipment.

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- Altering, transforming or building upon any content contained in this website.
- All copyrights and trade mark notices, marks, disclaimers and other such elements must be preserved and upheld at all times.

Links to third party sites:

This website may contain links to websites operated by third parties. The operation of these websites is outside AIM's control and you proceed at your own risk. We do not endorse or sponsor, and are not liable for the products, services or content you access through any linked site.

Data protection:

We will collect, use, store and disclose your personal details in accordance with our Privacy Policy.

These terms and conditions are governed by English Law and all disputes will be submitted to the nonexclusive jurisdiction of the English Courts.